

Social Media Management

through



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About Us

Launched in 2021, we began collaborating with local businesses to develop merchandise and create content for their social media posts. This progression has evolved into our current operations, where we focus on vinyl merchandise while also starting or managing social media platforms for various businesses.

At present, we manage or assist with six business platforms, in addition to our own. Our services range from creating content for their use to fully overseeing their social media pages. We have experience with Google Business Pages, Facebook, Instagram, Indeed, and TikTok.

Why choose us?

From an early age, we have worked for and with local businesses, which has allowed us to witness the dedication and effort required to establish and sustain a business. This experience has instilled in us a deep appreciation for our local enterprises, a sentiment that many may overlook. It fuels our passion to support them in any possible way. Our small business was founded on the desire to serve others, utilizing our existing knowledge and creativity to offer services to entrepreneurs. Over the past three years, we have continually learned and evolved, and we hope you will choose us not only to aid in the growth of your business but also to contribute to our own growth!



What packages do we offer for
Social Media Management?

*All
Packages
Include*

Monthly Strategy Meetings

A meeting at the business location to discuss any changes, ideas, planning, and creates a time for content to be gathered through business photos etc.

Customer Engagement

Interacting with any comments made on posts, messages received, tags or shared posts to keep others engaged.

Content Creating & Maintenance

Posting content on a regular basis to keep your social platforms up to date and engaging. This also includes other forms of content such as stories, surveys, or other interactive postings.

Package One – Basics



MONTHLY STRATEGY MEETING

A meeting at the business location to discuss any changes, ideas, and planning



CONTENT CREATING/MAINTAINING

Maintain business changes like price changes, specials, ect. and creating quality content to present on your platforms.



BIWEEKLY POSTING

Content posts will be made biweekly to platforms and interactive posts on off weeks



CUSTOMER ENGAGEMENT

Interacting with any comments made on posts, messages, tags, reviews or shared posts.



TWO PLATFORMS

Cohesive Facebook & Instagram account management.

Package Two - Standard



MONTHLY STRATEGY MEETING

A meeting at the business location to discuss any changes, ideas, and planning



CONTENT CREATING/MAINTAINING

Maintain business changes like price changes, specials, ect. and creating quality content to present on your platforms.



WEEKLY POSTING

Content posts will be made weekly to platforms along with weekly interactive posts ie, stories, surveys



CUSTOMER ENGAGEMENT

Interacting with any comments made on posts, messages, tags or shared posts.



THREE PLATFORMS

Cohesive Facebook, Instagram, & Google Business account management.

Package Three – Premium



MONTHLY STRATEGY MEETING

A meeting at the business location to discuss any changes, ideas, and planning



CONTENT CREATING/MAINTAINING

Maintain business changes like price changes, specials, ect. and creating quality content to present on your platforms.



TWO WEEKLY POSTINGS

Posts will be made twice weekly to platforms and interactive content will be posted weekly (stories surveyys, etc.)



CUSTOMER ENGAGEMENT

Interacting with any comments made on posts, messages, tags or shared posts.



THREE PLATFORMS

Cohesive Facebook, Instagram, & Google Business account management.



WEEK OF PROMOTION

Week long monthly ad promotion campaign on Instagram and Facebook, with an estimated 700-2.5k daily reach

Optional Additions

Ad Promotion

Advertisement promotion across Facebook and Instagram platforms

Hiring Campaign with Indeed

Uses Indeed and your social platforms to recruit and hire for the needed position(s)

Boosted Posting

Boost a specific post across Facebook & Instagram to bring in potential cliental

Community Opportunities

Stay in the know for any community events or sponsorship opportunities to build your community presence.

Ad Promotion & Boosted Posts

Ad Promotion Across Instagram & Facebook Platforms

\$10 daily gives a potential reach of 1.4k - 4k daily

\$15 daily gives a potential reach of 1.8k - 5.2k daily

\$25 daily gives a potential reach of 2.6k - 7.5k daily

Boosted Posts Across Instagram, Facebook, & Messenger Platforms

\$10 daily gives a potential reach of 858-2.5k daily

\$15 daily gives a potential reach of 1k - 3k daily

\$25 daily gives a potential reach of 1.4k - 4k daily

Hiring Campaign

Setup of Indeed Account

An Indeed account will be made for the business and job listings will be made on it

Social Media Postings for Job Listing

Posts will be made for the available position, this does not interfere with the already agreed on weekly/biweekly postings this is an addition post.

Monitoring of Results

Applications and inquiries will be monitored and sent to the business to choose from to continue their hiring process

Community Opportunities

Community Opportunity

This additon to our packages is used to devot time to looking into and recommending community sponsorships, events, or awards.

Examples of this are school program sponsorships, online advertisement opportunities through local news medias, community voted awards like "Best of Troup County or Georgia Business Journal", business interview opportunities, and events to participate in like vendor markets.

The community opportunities can increase your local business presence and be a great way of building cliental.

Starting Your Platforms with a Package Selection \$100 or without a Package Selection \$200

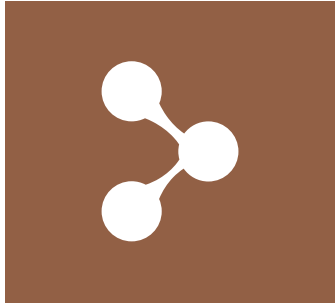
If you do not have Facebook, Instagram, or Google Business we will set up and start these platforms for you! Access will be shared with us and the business owner.

Start Up

Merging Admin for Platforms

For us to be able to manage your platforms we have to be added as an admin user on Facebook and Google Business. Instagram login information will need to be shared as well.

Our Packages Help Build



Community Connections



Increases Cliental



Online Presence

Other Ideas?

We are always open to new avenues and learning how to best serve our clients! If you have other ideas that you might need us to research and work on implementing for you please let us know, we would love to assist.

Other things we have assisted with are starting Tik Tok pages (depending on your business and amount of involvement could be a great idea for you), Linktree and scannable QR codes that put all your social platforms and information in one spot for customers to have easier access to, and Community/Vendor Markets to set up your business at.

Hair by Carsyn

Assisted with starting her pages then switching over to her self managing once she was able to be more involved. Currently make some content postings for her use.

Check out some of our clients pages!

We serve each on different levels based on what they need and want.

Some other local businesses we have helped with creating content to use on their pages or printing are:

Rivertown Subaru,
#HandyMan, Elite
Landscaping and others!

Troup County High School Volleyball

We manage their platforms and create printable content for their use.

Tuffy's Towing

Merged admin to his pages and now manage his platforms

Break & Run Cafe

Started their platforms and currently manage them as well.

Contact us!

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